

Marin Scholz

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EDUCATION

University of San Diego, San Diego, CA

Expected May 2026

Bachelor of Business of Business Administration in Marketing

Minor in Entrepreneurship and Finance

GPA: 3.98

WORK EXPERIENCE

Marketing and Sales Associate

May-August 2024

All My Sons Moving and Storage, Austin, TX

- Managed social media accounts and tracked engagement metrics to improve content performance
- Developed and executed marketing strategies to enhance brand awareness and customer acquisition while monitoring analytics and campaign performance to provide data-driven insights
- Assisted in lead generation and sales strategies to support business growth and revenue goals

Ski Rental Technician

November 2021 - April 2022

Breck Sports Peak 8, Breckenridge, CO

- Resolved customer concerns or equipment issues and found appropriate solutions in a timely manner
- Analyzed industry trends and remained updated on product knowledge to provide informed recommendations to customers and enhance their experience

Cashier

January 2022 - April 2022

Crepes a la Carte, Breckenridge, CO

- Collaborated effectively with team members to maintain a clean, organized, and efficient work environment, assisting with tasks such as store opening and closing procedures, merchandising, and customer service coverage
- Adapted to changing priorities and work demands, such as handling rush periods and multi-tasking between cashier duties and other responsibilities, to meet customer needs and support store operations

LEADERSHIP AND INVOLVEMENT

Member

April 2025 - Present

Beta Gamma Sigma, International Business Honor Society

- Selected for membership based on academic achievement in the top 10% of business students at an AACSB-accredited institution, demonstrating a strong commitment to academic excellence, integrity, and leadership in the field of business
- Communicate with a global network of high-achieving professionals, reinforcing a commitment to ethical leadership, lifelong learning, and professional development

Member and Social Chair

January 2023 - Present

Gamma Phi Beta Sorority, University of San Diego

- Manage a \$40,000 budget for events with 200+ people by negotiating contracts with vendors, venues, and sponsors to ensure effective fund allocation and cost optimization
- Communicate effectively with sorority members, advisors, and external partners through various channels such as meetings, emails, social media, and presentations, ensuring clarity, transparency, and alignment of goals and objectives

Editor in Chief

January 2020 - May 2021

Yearbook Department, James Bowie High School

- Conceptualized and executed creative themes and concepts for the yearbook design and content while leading a team of fellow students
- Promoted yearbook sales through marketing campaigns, social media, and outreach efforts to increase awareness and participation

AWARDS

First Academic Honors/Dean's List, University of San Diego

Fall 2022, Spring 2023, Fall 2023, Spring 2024, Fall 2024

Presidential Scholarship Recipient, University of San Diego

Fall 2022, Spring 2023, Fall 2023, Spring 2024, Fall 2024

SKILLS

Self-motivated and disciplined

Exceptional written and verbal communication skills

Social media applications (Instagram, TikTok, Facebook, Twitter, etc.)

Proficient in Microsoft Office, Adobe Photoshop, Canva, and InDesign

Experience with Web Development and Content Generation, Search Engine Optimization, and AI Applications and Tools